



Canadian Lyme Disease Medical and Educational Symposium

April 21, 2017 • 9:30AM - 6:00PM

Lyme Out Loud Kids Canada Cocktail Reception Dinner

April 21, 2017 • 7:00PM - 9:00PM

St Paul's Bloor • 227 Bloor Street East • Toronto • Ontario • M4W 1C8

According to the Centre for Disease Control (CDC), there are 300,000 NEW cases of Lyme in the US every year most of which occur within 400 miles of the Canadian border. Ticks are the main carrier of this devastating disease. The numbers in Canada are also growing FAST and all Canadians are at risk. All it takes is a walk in the grass, a hike on a trail, a day of gardening or golf and for our kids - playing outside in the schoolyard or in a park for that risk to increase. Canadian families are currently paying out of pocket for treatment and Lyme patients report spending tens of thousands of dollars on necessary care, placing families in financial jeopardy.

WE ARE:

On June 2014, our co-founder *Joanna Petrakis* was bit by a tick, while in *Niagara on the Lake* and while working through the Canadian medical system there became a very obvious need for advocacy and awareness, and medical care. Therefore, over the past 2 years *Joanna Petrakis* and *Carrie Weiss* together launched a federally incorporated non-profit organization "**Lyme Out Loud Kids Canada**," which is child and youth focused in order to address this urgent need. During a meeting with *Dr. David Suzuki* he shared with us his concern and stated that *by the year 2020, 80% of the Canadian population will have been in contact with a tick which are carriers of Lyme disease.*

LOL Kids Canada empowers those impacted by Lyme disease *by providing access to an arsenal of vital support and assistance needed to combat the suffocating effects* of Lyme & associated diseases. Pushing forward for change, **LOL Kids Canada** is transforming how Canadians view Lyme, winning in our fight for those held captive.

LOL Kids Canada is committed to our future, protecting our most cherished gift, our kids. Leading through transparency and accountability, we are amassing viable resources for the most impactful organization devoted to ratifying how Lyme disease and vector-borne infections are perceived globally.

RAISE YOUR LQ

#raiseyourLQ
P: 647-922-5963

TICKETS

events@lymeoutloudkids.org
www.events.lymeoutloudkids.org

DISCOVER

www.lymeoutloudkids.org

DISCUSS

https://twitter.com/raiseyourlq
https://twitter.com/lyme_out_loud



THIS IS HOW YOU CAN SUPPORT LYME OUT LOUD KIDS CANADA:

Lyme Out Loud Kids Canada is proud to present our first *International Medical and Educational Conference* focused on *Lyme disease and co-infections*. This event provides an interdisciplinary forum for *physicians, veterinarians, epidemiologists, immunologists, microbiologists, naturopaths, public health experts and others concerned with ever increasing problems associated with the transmission of Lyme disease and other infectious diseases*. It is being held in **Toronto on April 21, 2017**. It is a full day event, which includes global Lyme literate speakers with our Keynote speaker being *Dr. Richard Horowitz*.

Following the conference join our esteemed Lyme Clinicians, and Researchers:

Richard Horowitz MD • *Board certified internist in N.Y. Medical director of the Hudson Valley Healing Arts Center. One of the founding members and past president elect of ILADS, the International Lyme and Associated Diseases Society.* • 28 year Lyme Specialist • www.cangetbetter.com

Garth Erlich • *PHD Professor of Microbiology and Immunology*
<http://drexel.edu/medicine/Faculty/Profiles/Garth-Ehrlich>

Francisco Veas • *Coordinator of the European IF-EBOLA action. Research Professor from the French Institute of Research for Development (IRD). Head of the Comparative Molecular Immuno-Physiopathology Lab (LIPMC). Deputy-Director of the UMR-Ministry of Defense*

Jeurgun Richt • *PHD, Doctor of Veterinary Medicine. Director, Department of Homeland Security Center of Excellence for Emerging and Zoonotic Animal Diseases (CEEZAD)*
<https://www.vet.k-state.edu/education/dmp/faculty- staff/faculty/richt/>

Professor Christian Perronne • *Head of Infectiology at the Raymond-Poincaré University Hospital of Garches, Paris, France West Faculty of Medicine. Past President of several medical and scientific bodies, notably the College of Teachers of Infectious and Tropical Diseases. Co-director of a working group on immunization at the World Health Organization (WHO). Author of The Truth About Lyme Disease.*

Full bios and all speakers can be found on our event site www.events.lymeoutloudkids.org. They will be in attendance along with community sponsors and philanthropists. Dinner is business casual and the evening promises to be exciting and enlightening.

LOL KIDS CANADA DINNER GALA INCLUDES:

- **Cocktail Reception**
- **Live Music**
- **Auction**
- **Signature Courses by acclaimed chef at St. Paul's, with a lovely array of dinner options, including vegan.**

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PARTNERSHIP OPPORTUNITIES:

2 opportunities for Life Sponsorship \$5,000 Includes:

- 2 tickets to the Dinner Gala
- Recognition on event signage in lobby and on AV screen (with logo)
- Opportunity to include product samples or promotional inserts in registration bag at conference
- Brand recognition in program books and on social media
- Company logo displayed on the event website with link to your company
- 1/2 page ad in the event program given to 200+ guests
- Audio recognition of sponsorship at Conference and during gala
- Naming Opportunity "Your Company Name presents"... Dr Richard Horowitz
- Opportunity to have company name on media announcements (as secured)

4 Opportunities Hope Sponsorship \$3,000 Includes:

- 2 tickets to the Dinner Gala
- Opportunity to place company branded item in attendee bag
- Event signage in lobby and on AV screen (company logo)
- Logo inclusion in program books and on social media
- Company Logo and Link on event website
- Quarter page ad in event program given to 200+ guests
- Opportunity to have company name on media announcements (as secured)

Multiple Opportunities for Awareness Sponsorship 1,000 includes:

- Recognition on event signage in lobby and on AV screen (with logo)
- Opportunity to include product samples or promotional inserts in registration bag at conference and dinner event
- Recognition in all printed materials

Outdoor Safety Sponsorship / In-Kind:

We would be pleased to customize your sponsorship level based on your needs and requirements. We are seeking in-kind donations for our silent auction. Please contact us at events@lymeoutloudkids.org

Exhibitors:

A limited number of vendor tables are available, please contact events@lymeoutloudkids.org

Make a Donation:

We are grass roots organization and our work depends entirely on donations from supporters who share our concern for protecting our most cherished gift, our kids. We are committed to utilizing all contributions with extreme efficiency and transparency. All Net profits go towards awareness, education, & grant receipts to cover costs for treatment and medications for sick children across Canada. Contact: events@lymeoutloudkids.org

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